

CROWDFUNDING

Two innovative SMEs raised more than €500,000 each with equity crowdfunding in June

Mazzanti, a manufacturer of high-performance cars, and Ez-Lab, a company specialized in blockchain in the agri-food industry, raised (€611,000) and (€728,000) on Crowdfundme and Mamacrowd respectively. Mazzanti will invest the funds in the ongoing development of new car models and the continuous limited edition production of up to 25 of each model.

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If despite the crisis, real estate crowdfunding has not slowed down its run in Italy, [equity crowdfunding](#) is showing signs of a strong recovery. In particular, two campaigns have abundantly exceeded the psychological threshold of half a million euros in funding.

They are two innovative SMEs: Mazzanti Automobili, which collected \$685,000 (€611,000) on CrowdfundMe and Ez Lab, which collected \$816,000 (€728,000) on Mamacrowd.

Find out more details about the most recent successful crowdfunding campaigns on Mamacrowd and CrowdfundMe with the Born2Invest mobile app. Read the most important [financial news](#) in the world and be the first to know the latest updates in the financial market.

Mazzanti Automobili will use the money raised to develop new car models

Mazzanti Automobili is a manufacturer of very high performance racing and collector cars 100% made in Italy. After more than 20 years of research and development, prototypes and exclusive "one-off" unique pieces sold, on order, in different countries around the world, the company has just started the continuous production of a limited number of models of the Evantra Millecavalli model. That is a hypercar already known and appreciated among the passionate collectors, technicians, drivers and among the major influencers of the automotive world.

At the helm of the company is Luca Mazzanti, an entrepreneur with consolidated experience in the automotive sector, including that of restorer of historic and racing cars.

The minimum target of the [campaign on CrowdFundMe](#) was \$336,000 (€300,000), which more than doubled the actual collection, thanks to more than 180 investors and a pre-money valuation of \$4.49 million (€4 million).

The funds will be invested in the ongoing development of new car models and the continuous limited edition production of up to 25 of each model.

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Ez Lab raised three times more than the minimum target

EZ Lab specializes in advanced digital solutions for the food industry. It was one of the first companies in the world to have realized, in 2016, the first case in the world of traceability in the wine supply chain, from field to bottle, creating a blockchain register for the wine of Cantina Volpone.

Since 2014, year of foundation at the university incubator Galileo Visionary District, EZ Lab has carried out about 40 blockchain traceability projects in the agri-food and Made in Italy products. It is also involved in the ministerial experimentation of blockchain applied to 5G technology, thanks to a project with Wind/3. Finally, it is a business partner of IBM food trust, IBM's blockchain platform for the retail sector.

In 2016, its AgriOpenData platform was awarded at SMAU as the best technological innovation for the traceability of agricultural products. In 2017, EZ Lab was the only Italian company selected by the Thrive incubator in California, specializing in the food tech sector.

The round on Mamacrowd raised about \$819,000 (€730,000), against a minimum target of \$224,000 (€200,000) thanks to 340 investors, with a pre-money valuation of \$3.9 million (€3.5 million).

The funds raised will be used for the consolidation of the positioning already achieved in the agrifood sector, and for the launch of joint ventures and partnerships with Key Players in new sectors such as energy, supply-chain, logistics, legaltech, Insurtech, smart cities, manufacturing, art and anti-counterfeiting.

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Eva Wesley is an experienced journalist, market trader, and financial executive. Driven by excellence and a passion to connect with people, she takes pride in writing think pieces that help people decide what to do with their investments. A blockchain enthusiast, she also engages in cryptocurrency trading. Her latest travels have also opened her eyes to other exciting markets, such as